

# Voices of Hope

FALL 2019



Dedication of The Veranda

Season of Sharing

House Sharing Program

35th Annual Golf Tournament

# FROM THE EXECUTIVE DIRECTOR

## Calendar

### OCTOBER

3 11th Annual Bocce Tournament  
Campo di Bocce

### NOVEMBER

5 Annual Caritas Mass and Celebration  
St. Christopher Parish

### NOVEMBER

1–30 Season of Sharing Christmas Gift Donation Program

### DECEMBER

1–15 Season of Sharing continues

### DECEMBER

3 #Giving Tuesday  
Join us on this international day of online charitable giving

Visit  
[CatholicCharitiesSCC.org/events](https://CatholicCharitiesSCC.org/events)  
for details

Dear Friends,

In Silicon Valley we hear a lot about “disruptive” technology that turns an entire industry upside down.

**Imagine if we could disrupt poverty. Is it even possible? What might that look like?**

First, we know that it is possible because deep poverty globally has been cut in half in twenty years, and child poverty in the U.S. has been nearly cut in half over the past 40 years. Scientists even know what mix of existing public policies, when applied in a coordinated way, can cut child poverty in half in five years.

Disrupting poverty might look a lot like the **Franklin-McKinley Children’s Initiative (FMCI)** where ten years ago immigrant mothers in the Santee neighborhood of East San Jose said, “Enough is enough!”

**They wanted their children to be safe walking to and from school. They wanted their children to get a good education. And they wanted to learn English and get jobs.**

So allies from Catholic Charities, the Franklin-McKinley School District, First Five of Santa Clara County, the City of San Jose, the Eastside Union High School District, the County Office of Education and County Social Services Agency, other nonprofits and the David and Lucile Packard Foundation convened to build a “**Promise Neighborhood**” in which every child would have an opportunity to graduate from high school and into college and a career. In ten years, the crime rate has dropped. Civic engagement and school involvement have increased. Parents are learning English and getting jobs. The neighborhood schools now host a community garden, a community and youth center, a playground, and the first state-of-the-art Educare early-learning site in the state — Educare California at Silicon Valley with a Family Resource Center funded by First Five. But best of all, the **children are on a trajectory out of poverty.**

**How did we disrupt poverty? By disrupting our own organizations.** We listened to the community. We got out of our silos. We braided funding. We researched best practices. We held our egos in check. We collaborated. We put the children and the families first.

**This is just one example of how Catholic Charities works to disrupt poverty — one family, one neighborhood, one community at a time.** Read on to hear more “voices of hope.”

All the best,



Greg



## Did you know?

# 2,369

Last year, 2,369 adults, children, adolescents, and seniors were served through the Franklin-McKinley Children’s Initiative (FMCI).

As managing partner of FMCI, Catholic Charities provides community organizing, youth programs and ESL classes to parents, and also operates the Family Resource Center in Educare and CORAL after-school programs.

# MAKING A DIFFERENCE

## *The Veranda Dedication Celebrates Affordable Housing for Seniors*

**M**ore than 125 community leaders, housing advocates, and representatives of local government came together on August 12 to celebrate the opening of **The Veranda**, the first affordable housing development funded by the 2016 voter-approved housing bond (Measure A).

Located in Cupertino, The Veranda is a 19-unit newly constructed housing development for seniors, with six units set aside for chronically homeless persons. The property is managed by Charities Housing with onsite supportive housing services provided by Catholic Charities. Currently, all of the 19 units are occupied.

“Charities Housing and Catholic Charities are working together to disrupt the cycle of poverty in our community by building and operating affordable housing,” according to Greg Kepferle, CEO of Catholic Charities and President of the Board of Charities Housing.



Catholic Charities CEO Greg Kepferle talks to David, one of The Veranda residents who participated in the ribbon cutting for the new facility.

“Thanks to Santa Clara County, the Housing Trust of Silicon Valley and additional private financing, Charities Housing is honored to complete the first development funded by Measure A.”

Kepferle was emcee for the dedication event and joined by program participants including President Joe Simitian and Vice President Cindy Chavez of the Santa Clara County Board of Supervisors; Cupertino’s Mayor Steven Scharff; Lori Saito, Vice President at Wells Fargo Bank; Chief Operating Officer



Lori Saito of Wells Fargo Bank was one of the speakers at the dedication ceremony.

Miguel Márquez of Santa Clara County; and Bishop Oscar Cantú of the Diocese of San Jose. Two residents of The Veranda, David and Wendell, joined the speakers to cut the ribbon at the ceremony. David, who was living in a homeless shelter prior to moving into The Veranda, expressed his gratitude for being able to live in a safe and affordable apartment.

Each unit has approximately 350 square feet and includes a complete kitchen and ADA accessible bathroom for residents that are 62 years or older. It is a



The Veranda is located at 19160 Stevens Creek Blvd. in Cupertino.

sustainable, green building with low-flow plumbing fixtures and energy efficient lighting. All of the apartments on the second and third levels have private balconies, and ground floor units have their own patio. There is a common laundry room, staff office, and community lounge. Additionally, shared open space, with drought tolerant landscaping, is available for all residents and their guests to use. The area includes a citrus garden with fruit trees and three separate patios on the east side of the building devoted to different types of activities: gardening, reading or dining.

“Without affordable housing, homelessness will continue to grow and bring blight in more communities and expanding in others,” Kepferle said. “The Veranda is a wonderful example of the community coming together to support a beautiful and affordable development. As we look forward to future projects funded by Measure A, we encourage residents of Santa Clara County to support these measures and work together for creative solutions to end the current housing crisis.” ■

# MAKING A DIFFERENCE

## *Youth Empowerment Art Show*

Works of art, including paintings and even a rap song, were part of the Youth Empowerment Art Show held in July at the Washington United Youth Center. Teen artists included those served in Catholic Charities programs to support youth impacted by the juvenile justice system.

"We were excited to host this exhibit providing our youth a space to showcase their art and encouraging them to continue engaging in positive activities," according to Monica Bravo, Case Manager with the ProGRIP program. "Thank you to everyone who attended the show and supported these young artists."

Art supplies for the event were donated by University Art. ■



Victoria, age 14, was one of the young artists participating in the show.

## *Season of Sharing 2019: Make Christmas Brighter for our Neighbors in Need*

Planning is underway for Season of Sharing, our annual Christmas donation drive to provide gifts for children, teens, families and seniors who are served through Catholic Charities programs.

Gift collection starts on November 1st at Catholic Charities, 2625 Zanker Road in San Jose, and distribution continues through mid-December.

Last year, thousands of gifts were collected and distributed to 1,800 families. Thank you to all the individuals and organizations who donated items — including new toys, clothing, personal hygiene items and gift cards — last year. For many recipients, these donated items may have been their only gifts under the Christmas tree.

Please consider supporting the program this year in the following ways:

- Organize a gift-drive with your company, club, friends or parish.
- Volunteer to help pick up donations at Santa Clara County locations or sort donations at Catholic Charities.
- Make an individual donation of a store gift card (such as Target, Safeway, Kohl's) and mail to Season of Sharing, c/o Emma Harris, Catholic Charities of Santa Clara County, 2625 Zanker Road, San Jose, CA 95134. ■



To learn more about Season of Sharing, please contact Emma Harris: (408) 325-5250 or [eharris@catholiccharitiesccc.org](mailto:eharris@catholiccharitiesccc.org), or visit [CatholicCharitiesSCC.org/season-of-sharing](http://CatholicCharitiesSCC.org/season-of-sharing)

# MAKING A DIFFERENCE

## House Sharing Seeks Home Providers, Hosts Upcoming Events

**T**he Housing Sharing Program is currently seeking additional home providers to meet the needs of eligible house seekers.

Funded by the County and operated by Catholic Charities, the program helps match people who have an extra room in their home (home providers), with people who are looking for a room to rent (home seekers). Launched in the summer of 2018, the program is one of Catholic Charities' initiatives to address the housing crisis and income inequality in Santa Clara County.

One current home provider in the program, Jeronima Waters, lives on a fixed income and is wheelchair bound due to muscular dystrophy. She decided that house sharing was a good option for the extra room in her San Jose condominium. Through a partnership with the House Sharing Program and Rebuilding Together Silicon Valley, Jeronima was able to not only have wheelchair-friendly upgrades installed at no cost, but also her heat fixed so she was ready for a renter.

"We really get to know our clients, like I've gotten to know Jeronima, to find out what they're looking for, and to make that match perfect," according to Angela Laines, a House Sharing Marketing Supervisor with Catholic Charities.

A safe home environment is created through background checks, reference checks, and personality profiles to ensure each match has a



Jeronima Walters talks to a local news crew at an event held this summer with Rebuilding Together Silicon Valley.

safe, mindful, relevant and mutually rewarding living arrangement.

*"We really get to know our clients to find out what they're looking for and to make that match perfect."*

"We encourage potential home providers to join us for an informational session or reach out to us and explore whether this could be an opportunity for them," Laines said, adding that the Catholic Charities House Sharing team is also available to present to organizations, churches or community centers.

The next informational session will be in Campbell on Wednesday, September 18, from 1–3 p.m., co-hosted with Supervisor Joe Simitian from District 5.

Special thanks to Bank of America and United Way for their sponsorship, including a recent House Sharing Informational Event at the Morgan Hill Community and Cultural Center. To continue to support the South County residents, the House Sharing Program now has office hours every Tuesday, from 8 a.m.–3 p.m. at the Senior Center Wing of the Centennial Recreation Center. ■

For more information about House Sharing or the upcoming informational event, contact the House Sharing Program at 408-325-5134, [housesharingscc@catholiccharitiescc.org](mailto:housesharingscc@catholiccharitiescc.org) or visit [CatholicCharitiesSCC.org/house-sharing](http://CatholicCharitiesSCC.org/house-sharing).

# SPOTLIGHT

## Louise Aryapour CFO

We are pleased to announce that Louise Aryapour has joined Catholic Charities of Santa Clara County as the Chief Financial Officer.

Louise brings more than 25 years of professional and leadership experience with world-class nonprofit organizations including Stanford University and SRI International. She has played a key role in formulating, implementing and directing financial and operational activities with both education and information technology market segments.

Her career accomplishments include improving operation and financial performance through collaboration, effective organizational leadership, strategic planning, policy development and process road-map design.

Louise has a Master's of Business Administration (MBA) Degree with honors from Santa Clara University, with a dual concentration in People and Organizational Leadership and Finance. She also holds a Bachelor's Degree in Business and Finance with honors from North Wales Institute of Technology in North Wales, Britain; and a Bachelor's Degree in Marketing with honors from University of Phoenix.

"I am delighted Louise has joined our team," said Greg Kepferle, Catholic Charities CEO. "With her background in business from Santa Clara University and her extensive experience at Stanford University and at SRI she brings a new level of fiscal expertise to Catholic Charities."

In her position, she will oversee the agency's \$44.5 million budget and manage operations. Louise will supervise a team of employees in the Fiscal, Compliance and Facilities Departments. She will also be part of the agency's senior management team.

"My passion for serving community-based needs goes back to my humble beginnings as an immigrant," she said. "I'm very honored and excited about my new role in such an outstanding organization that helps improve the lives of so many families and individuals in our community."

Welcome, Louise!



Louise Aryapour

## Invitational Golf Tournament Raises more than \$200,000

Many thanks to all of our volunteers, sponsors and golfers who made our Catholic Charities Invitational 35th Annual Golf Tournament so successful!

This year's tournament, held on June 24 at Silver Creek Valley Country Club, raised \$208,000 net to support the many programs and services provided by Catholic Charities in Santa Clara County.



Golfers Jennifer Young, Earl Charles, Amelia Thornton and Bradley Cabbage

our Presenting Sponsors Heritage Bank of Commerce and Western Digital," said Susan Lucas Taylor, Chief Development Officer, Catholic Charities of Santa Clara County. "In addition, we deeply appreciate the time and efforts of our dedicated volunteer Golf Committee, chaired

by Mike Blach whose outstanding leadership was key to our success this year."

Members of the Golf Committee included Brian Baer, Toby Cordone,



2019 Golf Chair Mike Blach (far left) greets golfers at the registration table at Silver Creek Valley Country Club.

Joe Melehan, Mike Pope, Greg Staszko, and Drew Haaser, who served as tournament chair from 2010–2018.

Stay tuned for details on the 36th Annual Invitational next year! ■

"A special thank you to

To see additional photos from this year's tournament, visit [CatholicCharitiesSCC.org/golf](https://CatholicCharitiesSCC.org/golf).

## *Donor Advised Funds and Your Legacy*

Donor advised funds continue to grow in popularity, experiencing a staggering 230% growth since 2007. With nearly \$110 billion invested in donor advised funds across the county, they are a common philanthropic plan for many individuals and families. And they are very popular here in Santa Clara County, where the Silicon Valley Community Foundation now manages well over \$11 billion in donor advised fund assets, making it the largest community foundation — and one of the largest charitable organizations — in the country. But what happens to these philanthropic dollars after those who have created them have passed? And are they a good option for a legacy gift?

The agencies that manage donor advised funds, or “sponsoring agencies,” have policies on the eventuality of the funds they manage. Often, like in the case of Fidelity Charitable, you are allowed to name one successor generation, such as your children, to continue to use the donor advised fund for good. But what happens after the successors? In Fidelity’s case, the remaining balance is granted out to align with their current giving priorities. In the case of Silicon Valley Community Foundation, they are

deposited into their permanent endowment. It is for this reason that families need to consider the eventuality for their donor advised funds, rather than let the sponsoring agency decide that for them. Families should consider successors and legacy plans for their donor advised funds.

If you have a donor advised fund, consider its eventuality. Like other accounts, such as retirement and brokerage accounts, you should name both successors and consider making charitable gifts. Luckily, some agencies, like Catholic Community Foundation and Catholic Charities USA, include end-game planning as part of the initial fund creation discussions.

Legacy gifts from donor advised funds to Catholic Charities of Santa Clara County qualify for membership in our Circle of Hope, a community of generous and visionary donors that support the future of Catholic Charities and the poverty fight.

To make your own legacy gift, discuss donor advised funds or to join the Circle of Hope, contact David Russo at 408-325-5248 or [drrusso@catholiccharitiesscc.org](mailto:drrusso@catholiccharitiesscc.org). ■

*Charitable assets under management in all donor-advised funds totaled \$110.01 billion in 2017, an all-time high and a 27.3 percent increase from the revised total of \$86.45 billion in 2016.*

Source: National Philanthropic Trust, The 2018 DAF Report

PLEASE JOIN US FOR THE

11th Annual

‘Roll Against Poverty’

# BOCCCE!

tournament

Thursday, October 3rd  
Campo di Bocce in Los Gatos

*Don't miss this evening of exciting bocce games, great food and drink, the popular ring toss, announcement of the Dream Vacation winner and a terrific silent auction!*

For more information, visit [CatholicCharitiesSCC.org/bocce](http://CatholicCharitiesSCC.org/bocce) or call 408-325-5250.



Caritas Society  
Catholic Charities  
of Santa Clara County

## Caritas Society Annual Mass and Celebration

Tuesday, November 5th at  
St. Christopher Parish in San Jose

6 p.m. Concelebrated Mass  
with Bishop Oscar Cantú

Reception following

*Invitations and tickets sales will be available October 1st.*

For information on joining the Caritas Society, contact Alison Poetsch, 408-325-5288 or [apoetsch@CatholicCharitiesSCC.org](mailto:apoetsch@CatholicCharitiesSCC.org)



Thank you to the Sobrato Family Foundation and the many individuals who supported our Sobrato 2:1 Challenge Match.

More than \$226,000 additional dollars were raised last fiscal year — thanks to the generosity of the Foundation and donors who met the Challenge with their new or increased gifts.

Together, we are changing lives for good!

The  
**SOBRATO**  
Family Foundation

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CALL: 866-565-5912  
VISIT: [CarDonationCC.org](http://CarDonationCC.org)  
EMAIL: [CarDonation@CatholicCharitiesSCC.org](mailto:CarDonation@CatholicCharitiesSCC.org)

## JOIN OUR TEAM!



### Now hiring Instructors and Substitutes for Catholic Charities CORAL After-School Program

- Work with students in grades K-8 in San Jose
- Monday – Friday schedule
- 19–23 hours per week
- Starting rate: \$15 per hour

Email resumes to [jmaciel@CatholicCharitiesSCC.org](mailto:jmaciel@CatholicCharitiesSCC.org) or  
Drop off resumes: Washington United Youth Center,  
921 S. First Street, Building B, San Jose, CA 95110

Consider making a gift of stock or securities to support  
the mission of Catholic Charities.

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